

Message Text

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PAGE 01 MANILA 00305 081121Z

46

ACTION EB-07

INFO OCT-01 EA-10 ISO-00 CIAE-00 INR-07 LAB-04 NSAE-00

PA-02 RSC-01 SIL-01 USIA-15 PRS-01 /049 W

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R 080930Z JAN 75

FM AMEMBASSY MANILA

TO SECSTATE WASHDC 9640

USDOC WASHDC

INFO AMCONSUL HONGKONG

AMEMBASSY TAIPEI

AMEMBASSY KUALA LUMPUR

AMEMBASSY JAKARTA

UNCLAS MANILA 0305

E.O. 11652: N/A

TAGS: BEXP, RP

SUBJ: HOTEL AND RESTAURANT EQUIPMENT TRADE MISSION

REF: 1. STATE 282678 2. HONGKONG 0033

1. EMBASSY IS CONFIDENT THAT ACTIVITIES OF AUSTRALASIAN HOTEL AND RESTAURANT ASSOCIATION CONVENTION SEPTEMBER 22-24 WILL NOT PREVENT VERY FULL SCHEDULE OF APPOINTMENTS DURING CONVENTION AS WELL AS HEAVY PROGRAM IN POST CONVENTION PERIOD THROUGH SATURDAY MORNING AND MONDAY, SEPTEMBER 29. CONVENTION SHOULD PRESENT BEST POSSIBLE OPPORTUNITY TO MEET LEADING MEMBERS OF INDUSTRY FROM NUMBER OF COUNTRIES IN REGION, INCLUDING HONGKONG.

2. PRESIDENT JOSE P. MANANZAN OF HOTEL AND RESTAURANT ASSOCIATION OF PHILIPPINES ADVISES EMBOFF THAT PHILIPPINE VILLAGE HOTEL WILL BE LOCUS FOR SEPTEMBER CONVENTION. BOOTHS ARE PLANNED FOR PRODUCT AND LITERATURE EXHIBITS. TRADE MISSION FIRMS WOULD BE WELCOMED TO PARTICIPATE.

3. IF A DECISION IS MADE TO SCHEDULE U.S. TRADE MISSION, THE ASSOCIATION PRESIDENT WOULD APPRECIATE BEING INFORMED BY EARLY MARCH FOR SCHEDULING OF MISSION PARTICIPATION IN UNCLASSIFIED

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PAGE 02 MANILA 00305 081121Z

CONVENTION INCLUDING TRADE MISSION RECEPTION. MANANZAN WILL

BE FINALIZING SCHEDULE ARRANGEMENTS LATE MARCH AT ORGANIZING MEETING IN SYDNEY, AUSTRALIA.

4. BECAUSE OF LARGE ATTENDANCE EXPECTED, ASSOCIATION PRESIDENT RECOMMENDS THAT WE BOOK AS EARLY AS POSSIBLE FOR ROOMS FOR MISSION MEMBERS, SUITES AND BUSINESS CENTER OFFICES AT PHILIPPINE VILLAGE HOTEL.

5. EMBASSY RECOGNIZES HONGKONG SHCEDULING PROBLEM BUT CONTINUES TO RECOMMEND SEPTEMBER DATES FOR MANILA WHERE WE SEE BEST OPPORTUNITIES DURING CONVENTION PERIOD. WE SUGGEST THAT CONSIDERATION BE GIVEN TO PROGRAMMING THE TRADE MISSION FOR KUALA LUMPUR OR JAKARTA OCTOBER 1 THROUGH 3 AS ALTERNATIVE POSSIBILITIES. TRADE SOURCES INDICATE THAT BOTH LOCATIONS HAVE HIGH POTENTIAL IN THE HOTEL AND RESTAURANT FIELDS. ALTERNATIVELY, HONGKONG STOP COULD BE PROGRAMMED FIRST, WITH TAIPEI MOVING UP TO OCT. 1, 2 AND 3.

6. OUR PROPOSAL IS MADE TO MAXIMIZE LOCAL VALUE OF THIS EVENT, AND WE TRUST THAT DOING SO CAN BE ACCOMMODATED IN OTHER POST SCHEDULES WITHOUT SERIOUS PROBLEMS. PLEASE ADVISE.
SULLIVAN

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